



REPUBLIC OF KENYA
THE NATIONAL TREASURY AND ECONOMIC PLANNING

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THE NATIONAL TREASURY
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Date: 13th June 2023

Mr. Lekool Raphael
Chief Executive Officer
Postbank Kenya
Nairobi

Dear Mr. Lekool

RE: FEATURE ON THE NATIONAL TREASURY AND ECONOMIC PLANNING

Executive Magazine a premium communication and business platforms for Cabinet Secretaries, Governors, Government Executives, CEO's, Parastatal Heads, Corporate Companies and other institutions across East African Community, has partnered with us for a purpose of strengthening our services to the Government Institutions, Corporate Entities and the Citizenry. The magazine has a wide readership in East African Community and wishes to publish a comprehensive feature on **Banking as a pillar in Economic Growth**.

Commercial and Retail Banks has offered Banking, Savings, Credit and Other essential tailor-made financial services within the reach of millions of people and fits best to the Kenyans with entrepreneurial capabilities and possibilities in our growing economy, making Kenyans generate daily, weekly and monthly stable income, and as well plays pivotal role in fighting the multidimensional aspects of poverty by increasing food security, the building of assets, and increased livelihood of educating one's children and as well serves as a means of self-empowerment. The bigger successful growth of **Banks** and credibility in the traditional finance world to the unbankable with main focus on women and the youth benefiting multiple generations is the main focus in the next issue of Executive Magazine set for press next week **Friday 23rd June 2023**.

For this task to succeed, **The National Treasury** requests for your organization's support in form of procurement of space and/or placement of articles as a stakeholder in the Banking Sector.

The purpose of this letter therefore, is to kindly request you as a **Stakeholder and Partner in the Banking Sector** to support this process the necessary support for success.

Njuguna Ndungu, CBS
CABINET SECRETARY

