



**REPUBLIC OF KENYA**

**THE NATIONAL TREASURY & ECONOMIC PLANNING**

**FINANCING LOCALLY-LED CLIMATE ACTION PROGRAM**

**NT-PROGRAM IMPLEMENTATION UNIT**

**Request for Expression of Interest  
(Consultancy Services – Firms Selection)  
Country: Kenya**

**Name of project: Financing Locally-Led Climate Action (FLLoCA) Program**  
**Project No.: P173065**  
**Credit No: 6980-KE**

**Assignment Title: CONSULTING SERVICES FOR A COMMUNICATION AGENCY FOR THE FINANCING LOCALLY-LED CLIMATE ACTION (FLLoCA) PROGRAM**

**Contract No.: KE-CFGEU-388752-CS-CQS**

1. The Government of Kenya has received a Credit from the World Bank towards the cost of the **Financing Locally-Led Climate Action (FLLoCA) Program** and intends to apply part of the proceeds of this Credit to payments under this contract: **CONSULTING SERVICES FOR A COMMUNICATION AGENCY FOR THE FINANCING LOCALLY-LED CLIMATE ACTION (FLLoCA) PROGRAM ; Contract No. KE-CFGEU-388752-CS-CQS**
2. The consulting services (“the Services”) include provision of comprehensive communication services and support to the Financing Locally-Led Climate Action Program Communication component. The assignment is expected to take Twenty Four (24) months from the date of commencement.
3. The detailed Terms of Reference (TOR) for the assignment can be found at the following [www.treasury.go.ke](http://www.treasury.go.ke) or [www.tenders.go.ke](http://www.tenders.go.ke) or can be obtained at the address given below.  
The Principal Secretary  
The National Treasury  
P.O BOX 30007-00100  
Nairobi.  
Attn: Program Coordinator-FLLoCA  
7th Floor, Kenya Reinsurance Plaza Building No.4 Aga Khan Walk/Taifa Road in Nairobi, Kenya
4. The National Treasury through the Program Implementation Unit (PIU) now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria:

- a) **Core business and years in business:** The firm shall be registered/incorporated as a consulting firm with core business in Communication, media management, Marketing and/ or Public Relations or related field for a period of at least Eight (8) years.
  - b) **Relevant experience:** The firm shall demonstrate as having successfully executed and completed at least three assignments of similar nature, complexity and in a similar operating environment in the last Eight (8) years. Details of similar Assignments- Name and address of the client, scope, value, and period should be provided and submitted. Expression of Interest should include enumeration of these similar past assignments.
  - c) **Technical and managerial capability of the firm:** The firm shall demonstrate as having the requisite technical capacity including relevant equipment and managerial capacity to undertake the assignment in the submitted company profile(s).
5. Key Experts will not be evaluated at the shortlisting stage.
  6. The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" First Published July 2016 and revised Fifth Edition September 2023 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.
  7. Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.
  8. A Consulting firm will be selected in accordance with the Consultant's Qualification Selection (CQS) method set out in the Procurement Regulations.
  9. Further information can be obtained at the address below during the following office hours *0900 and 1600 hours* from Monday to Friday excluding lunch hour (1300 to 1400hours) East African Time (EAT ) and public holidays.

Expression of interest shall be delivered by **27<sup>th</sup> December, 2023 at 1600hours EAT.** - using one of the following modalities:

- (i) deposit in the tender box located on 7th Floor, Kenya Reinsurance Plaza Building No.4 Aga Khan Walk/Taifa Road in Nairobi, Kenya or
- (ii) send by email to: [programcoordinator.piu@gmail.com](mailto:programcoordinator.piu@gmail.com) or [flcoa.piu@gmail.com](mailto:flcoa.piu@gmail.com) **and quote the Assignment title and Contract No. in the subject row.** For expressions of interest that will be deposited at the tender box, the packages should be clearly marked **Consulting services for a Communication Agency for the Financing Locally-Led Climate Action Program; Contract No. KE-CFGEU-388752-CS-CQS**

**Full Address of the Client:**

The Principal Secretary  
The National Treasury  
P.O Box 30007-00100  
Nairobi  
Treasury Building- Harambee Avenue, Nairobi  
**Attn: Program Coordinator-FLLoCA**

**HEAD SUPPLY CHAIN MANAGEMENT**

**FOR: PRINCIPAL SECRETARY/NATIONAL TREASURY**