



REPUBLIC OF KENYA

THE NATIONAL TREASURY & ECONOMIC PLANNING

FINANCING LOCALLY-LED CLIMATE ACTION PROGRAM

NT-PROGRAM IMPLEMENTATION UNIT

**Request for Expression of Interest
(Consulting Services – Firms Selection)
Country: Kenya**

**Name of project: Financing Locally-Led Climate Action (FLLoCA) Program
Project No.: P173065
Credit No: 6980-KE**

Assignment Title: CONSULTING SERVICES FOR DEVELOPMENT OF CORPORATE BRAND IDENTITY, ART CONTENT AND COLLATERAL CREATION FOR THE FINANCING LOCALLY-LED CLIMATE ACTION (FLLoCA) PROGRAM

Contract No.: KE-CFGEU-388753-CS-CQS

- 1. The Government of Kenya has received a Credit from the World Bank towards the cost of the Financing Locally-Led Climate Action (FLLoCA) Program and intends to apply part of the proceeds of this Credit to payments under this contract: CONSULTING SERVICES FOR DEVELOPMENT OF CORPORATE BRAND IDENTITY, ART CONTENT AND COLLATERAL CREATION FOR THE FINANCING LOCALLY-LED CLIMATE ACTION (FLLoCA) PROGRAM ; Contract No. KE-CFGEU-388753-CS-CQS**
- 2. The consulting services (“the Services”) include development of brand identity, art content and collateral creation for the Financing Locally-led Climate Action Program. The assignment is expected to take Three (3) calendar months from the date of commencement.**
- 3. The detailed Terms of Reference (TOR) for the assignment can be found at the following www.treasury.go.ke or www.tenders.go.ke or can be obtained at the address given below.**

The Principal Secretary
The National Treasury
P.O BOX 30007-00100
Nairobi.

Attn: Program Coordinator-FLLoCA
7th Floor, Kenya Reinsurance Plaza Building No.4 Aga Khan Walk/Taifa Road in Nairobi,
Kenya

4. The National Treasury through the Program Implementation Unit (PIU) now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria:
 - a) **Core business and years in business:** The firm shall be registered/incorporated as a consulting firm with core business in creating and development of brand or promotional designs or related field for a period of at least Three (3) years.
 - b) **Relevant experience:** The firm shall demonstrate as having successfully executed and completed at least three assignments of similar nature, complexity and in a similar operating environment in the last Three (3) years. Details of similar assignments- Name and address of the client, scope, value, and period should be provided and submitted. Expression of Interest should include enumeration of these similar past assignments.
 - c) **Technical and managerial capability of the firm:** The firm shall demonstrate as having the requisite technical capacity including relevant equipment and managerial capacity to undertake the assignment in the submitted company profile(s) and good knowledge of the Government of Kenya’s policies, strategies, actions and dialogue processes on climate change and financing.
5. Key Experts will not be evaluated at the shortlisting stage.
6. The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” First Published July 2016 and revised Fifth Edition September 2023 (“Procurement Regulations”), setting forth the World Bank’s policy on conflict of interest.
7. Consulting firms may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.
8. A Consulting firm will be selected in accordance with the Consultant’s Qualification Selection (CQS) method set out in the Procurement Regulations.
9. Further information can be obtained at the address below during the following office hours *0900 and 1600 hours* from Monday to Friday excluding lunch hour (1300 to 1400hours) East African Time (EAT) and public holidays.

Expression of interest shall be delivered by **27th December, 2023 at 1600hours EAT.** - using one of the following modalities:

- (i) deposit in the tender box located on 7th Floor, Kenya Reinsurance Plaza Building No.4 Aga Khan Walk/Taifa Road in Nairobi, Kenya or
- (ii) send by email to: programcoordinator.piu@gmail.com or flcoa.piu@gmail.com **and quote the Assignment title and Contract No. in the subject row.** For expressions of interest that will be deposited at the tender box, the packages should be clearly marked **Consulting services for Development of Corporate Brand identity, art content and collateral creation for the Financing Locally-Led Climate Action Program; Contract No. KE-CFGEU-388753-CS-CQS**

Full Address of the Client:

The Principal Secretary

The National Treasury

P.O Box 30007-00100

Nairobi

Treasury Building- Harambee Avenue, Nairobi

Attn: Program Coordinator-FLLoCA

HEAD SUPPLY CHAIN MANAGEMENT

FOR: PRINCIPAL SECRETARY/NATIONAL TREASURY